

This historical postcard from San Diego, California, is a collage of various scenes and advertisements. The left side features a green advertisement for "The San Diego Examiner" by Louis J. Wilde, located at the corner of H and Arctic Streets, with phone numbers 1395. The main body of the card contains a large black and white photograph of a harbor scene with several large ships. Below this photograph is a descriptive text block. To the right of the photograph is a vertical strip containing four smaller images: a view from the exposition grounds, a group at the entrance, a building labeled "YEAR 15", and another building labeled "VIEW FROM EXPOSITION GROUNDS". At the bottom of the card are two more sections of images: one showing a street view with buildings labeled "ELECTRICITY BUILDING" and "LOUIS J. WILDE BANK BLDG.", and another showing a view of the city skyline with labels for "SPRECKELS THEATRE", "U.S. GRANT HOTEL", "TIMKEN BUILDING", "MARSTON DEPARTMENT STORE", and "SOUTHERN CALIFORNIA COUNTIES BUILDING". The bottom right corner contains a small inset for "THE SAN DIEGO EXPOSITION". The overall title of the postcard is "PANAMA - CALIFORNIA EXPOSITION SAN DIEGO CAL."

